

# VISTA Assignment Description (VAD)

**Title:** AmeriCorps VISTA Immunization Outreach and Education Coordinator

**Sponsoring Organization:** Colorado Children's Immunization Coalition

**Project Name:** Immunize Colorado

**Project Number:** 20VSWCO001

**Project Period:** 05/23/2021 - 06/18/2022

**Site Name:** Denver Public Health

## Focus Area(s)

**Primary:** Healthy Futures

**Secondary:**

## VISTA Assignment Objectives and Member Activities

**Goal of the Overall VISTA Project:** The Immunization Outreach and Education Coordinator VISTA member will build the capacity of their host site by developing and implementing local activities which promote education and access to vaccinations and primary care services. VISTA efforts will move people out of poverty by creating more touch points with the healthcare system, improving a community's access to primary and preventative care visits. As a result of the VISTA member's service, 500 individuals will be served through immunization outreach and/or education events, 25 volunteers will be recruited to implement the events and six organizations will receive capacity building services to improve and/or expand their programming, services, and communications.

### Objective of the Assignment

Conduct and/or review existing assessment of community needs and assets and expand upon research to inform interventions to increase vaccine access and education (Months 1-3)

**Member Activity (05/23/2021 - 06/18/2022):** 1. Analyze state and local vaccination data from multiple sources, utilizing tools from the Colorado Department of Public Health and Environment, Immunize Colorado, Centers for Disease Control and Prevention and others. a. Interpret and summarize data, including methods of analysis. b. Determine gaps in coverage and opportunities for improvement. c. Include data on health disparities when available

**Member Activity (05/23/2021 - 06/18/2022):** 2. Assess existing community programs, organizations, events and other assets to the promotion and delivery of vaccinations at the local level. a. Meet with program site staff and experts to review community assets. b. Meet with relevant community stakeholders such as school health professionals and administrators, local clinicians, parent engagement forums

**Member Activity (05/23/2021 - 06/18/2022):** 3. Propose community-specific strategies for improving vaccine education and primary care access points.

## Objective of the Assignment

Implement and/or expand intervention(s) that increase demand for vaccinations at the community-level through education, outreach and/or communication initiatives.

**Member Activity (05/23/2021 - 06/18/2022):** 4. Identify and recruit necessary stakeholders and volunteers needed for successful implementation. a. Recruit and coordinate subject matter experts to provide education and/or work alongside subject matter experts to develop communications, education sessions and outreach messages. b. Coordinate roles and responsibilities across stakeholders. c. Manage stakeholder group communications and engagement.

**Member Activity (05/23/2021 - 06/18/2022):** 5. Oversee intervention management and reporting. a. Utilize and/or expand the use of technology in ensuring vaccine communication and reporting efforts. b. Coordinate event details, volunteer schedules, etc. c. Collect and report aggregate data, including, but not limited to, the number of organizations engaged, the number of individuals served and outcome data from education events.

**Member Activity (05/23/2021 - 06/18/2022):** 6. Summarize intervention successes/misses and create succession plan.

## Objective of the Assignment

Implement and/or expand intervention(s) that increase access to vaccinations and connections to primary care, such as community-based vaccine clinics.

**Member Activity (05/23/2021 - 06/18/2022):** 7. Identify, recruit and coordinate necessary stakeholders and volunteers needed for successful implementation. a. Coordinate roles and responsibilities across stakeholders. b. Manage stakeholder group communications and engagement.

**Member Activity (05/23/2021 - 06/18/2022):** 8. Coordinate resources, logistics, and partner relationships to carry out intervention. a. Plan, market and provide follow-up for events. b. Utilize and/or expand the use of technology in ensuring vaccine communication and reporting efforts.

**Member Activity (05/23/2021 - 06/18/2022):** 9. Collect, analyze and report aggregate outcome data from intervention including, but not limited to, the number of people served, and the number of people vaccinated (if applicable).

**Member Activity (05/23/2021 - 06/18/2022):** 10. Follow-up and collaborate with stakeholders and community members to determine intervention successes and areas for future improvement. Create a succession plan, if necessary.