

## Featured Resource: Mothers x Mothers

NRC-RIM, IDEO.org and Refugee Women's Network co-designed a health meetup called *Mothers x Mothers* with a group of refugee and immigrant women to address COVID-19 vaccine hesitancy in their communities. [With this toolkit](#), organizations can plan and implement their own *Mothers x Mothers* meetup groups. The elements of the toolkit are informed and tested by mothers' experiences and create the conditions to have a judgement-free conversation around the vaccine among mothers. It's all about connection, belonging, and autonomy.



### Resources for Mothers

- Our fact sheet on [Fertility + Parenthood](#) includes perspectives that are common in many immigrant communities, for example, that the vaccine will help you stay strong and healthy so you can continue to provide for your family. This is available in more than 40 languages.
- Our fact sheet on [Vaccines for Children](#) also includes key messages that are relevant in many immigrant communities - that vaccines are how children can stay safest and that vaccinated children protect the entire community. This is also available in 40+ languages.
- Our animated video, called [Children Keep Our Community Strong](#), highlights the perspective of one immigrant mother as she explains why she chose to vaccinate her two children against COVID-19. A sequel telling the story from the perspective of the father is coming soon. This is available in 14 languages.
- While developing Mothers x Mothers, we learned that many mothers are particularly concerned about vaccine side effects for themselves and their children. As part of our Get the Facts campaign, we have [social media assets](#) in more than 40 languages that address a number of issues, including details about side effects.

### Other Vaccine Resources

- In [Vaccine Central](#) we have resources to support vaccine planning, roll-out, knowledge, and confidence among refugee, immigrant and migrant communities. This includes

checklists and guides as well as promising practices from around the country that you can replicate in your communities.

- We have [Conversation Guides](#) that equip readers with the skills to answer questions about COVID-19 vaccines and participate in conversations with others while reinforcing their safety, dignity and agency.
- We have [two campaigns](#) that are translated into 40+ languages and customizable with drag-and-drop templates.
  - The [Get Vaccinated](#) campaign is based on feedback that we have gotten that indicates people from many different backgrounds connect with the theme of protecting their communities.
  - The [Get the Facts](#) campaign is based on CDC guidance, offering facts about COVID-19 vaccines in a simple and memorable way that counters common misconceptions.
- The [Vaccination Is](#) campaign was created using a community-led, hyperlocal communications strategy that was developed by and for members of narrowly defined local communities. We created this campaign with the understanding that unique communities need unique approaches to COVID-19 vaccine confidence that honor their priorities, values, and the expertise of community leaders.
- [Makespace](#) is a tool for public health professionals and community organizations to make their own customized vaccine campaign in partnership with local communities. With this easy-to-use guide, anyone can learn how to plan, create, and validate their campaign, using the same process that we used for the Vaccination Is.
- [#NoJudgment](#) is a campaign created for and by immigrant and refugee youth. Our toolkit offers resources for community-based organizations and individuals to help de-escalate the often polarized conversations that are taking place around the COVID-19 vaccine among young people in refugee, immigrant and migrant communities. [Join our webinar](#) next week to learn more.