



Benefiting Immunize Colorado

Thursday, October 12, 2023 | 11:30 a.m. – 1 p.m.

History Colorado Center

MDC/Richmond American Homes Foundation Room, Second Floor

1200 Broadway, Denver, CO 80203

About Immunize Colorado

For over 32 years, Immunize Colorado has been essential in elevating the role vaccines play in preventing illness and promoting health for all of Colorado. As a statewide 501(c)3 nonprofit, *our mission is to protect Colorado families, schools, and communities from vaccine-preventable diseases.*

We work with health care providers, public health departments, schools, businesses, policy makers, and community organizations to fulfill our mission. By focusing on six core program areas – coalition building, community outreach and awareness building, data translation, free and low-cost vaccines, provider education, and public policy – we leverage the strengths and resources of our partners to maximize our efforts. We do all of this without accepting funding from vaccine manufacturers and distributors.

The 2023 Big Shots Supporting Little Tots Luncheon

The Big Shots Supporting Little Shots Fundraising Luncheon will draw ~200 guests – including business leaders, policy makers, health care and public health professionals, and community advocates – and offer them the opportunity to learn about Immunize Colorado and the value of immunization. Guests will also hear from special guest speaker Jay Middleton, an HPV-related oropharyngeal (head and neck) cancer survivor and vaccine advocate. As Immunize Colorado's sole fundraising event of 2023, the Luncheon will raise critical funds to support our work.

Why Sponsor Immunize Colorado?

The Big Shots Supporting Little Tots Luncheon provides sponsors the opportunity to connect with the Colorado healthcare and business communities, build greater awareness for your organization, and demonstrate your support of a vital cause: protecting Coloradans from vaccine-preventable diseases.

Your investment will assist us in providing programs and services that support increased access to and demand for immunizations for all Coloradans, including public awareness and information campaigns, vaccine-related advocacy and policy initiatives, and educational events for health care providers and community members.

There are several different opportunities to choose from to help you meet your organization's goals. Please use the table on the following page as a basic guide to the types of advertising, public relations, and community engagement opportunities afforded by each event sponsorship level.

Sponsorship Benefit	Presenting Sponsor \$10,000	Title Sponsor \$5,000	Supporting Sponsor \$3,000	Contributing Sponsor \$1,500	Individual Sponsor \$500 - \$1,000*
Sponsor listed in event name ("Presented by...")	X				
Link on event webpage	X	X	X	X	
Recognition and logo on event-related marketing and promotional materials: invitations, emails, and social media posts	X	X	X	X	X
Event tickets (10 seats per table)	15 (full table + half table)	10 (full table)	5 (half table)	3	<i>*See Individual Sponsorship information below</i>
Color advertisement / recognition on presentation screen at event	Full Slide Color Ad	1/2 Slide Color Ad	1/4 Slide Color Ad	Logo	Name(s) – up to two
Logo placement on cocktail napkins (approx. 250) to be used at event	X				
Verbal recognition during event program	X	X	X		
Speaking opportunity during event program	X				
Photo opportunity + meet and greet with special guest speaker	X	X			
Sponsor table at event and opportunity to display or distribute branded products or marketing materials as approved by Immunize Colorado	X				
Opportunity to add logo to attendee gifts for an additional fee (e.g. lanyards)	X	X			

Individual Sponsorship Opportunities*

Individuals interested in supporting the Big Shots Supporting Little Tots Luncheon may purchase individual sponsorships. Individual sponsor tables will be marked by name (up to two names per sponsorship). *Please note that this sponsorship level is reserved for individuals only. Organizations and corporations should refer to the above sponsorship levels and benefits.*

Individual Sponsorship – Half Table (5 seats): **\$500**

Individual Sponsorship – Full Table (10 seats): **\$1,000**

Media Reach

Sponsorship provides wide exposure through a variety of media outlets and marketing channels. Please use the table below as a basic guide to the types of advertising, public relations and community engagement opportunities afforded by your event sponsorship.*

Promotion Tool/Channel	Reach
Email	Approx. 3,500 subscribers
Immunize Colorado Website	Avg. 5,000 visitors/month
Immunize Colorado Facebook	1,800 + followers
Immunize Colorado Twitter	3,000+ followers
Event Presentation (on-screen recognition)	200 attendees

**Please refer to your Immunize Colorado contact for specific recognition opportunities and requirements. Each sponsor will be asked to provide a high-resolution color and black-and-white logo (and advertisement depending on sponsorship level) to Immunize Colorado with adequate time to meet publishing deadlines.*

To confirm your sponsorship, please fill out the Sponsorship Commitment form on the next page.

Sponsorship Commitment Form

To confirm your sponsorship, please complete the form below and send to emily.clancy@childrenscolorado.org or mail to:

Immunize Colorado, Attn: LUNCHEON
13123 E. 16th Ave. B281 Aurora, CO 80045

Sponsorship Level

- | | | |
|---|---|---|
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Title Sponsor | <input type="checkbox"/> \$3,000 Supporting Sponsor |
| <input type="checkbox"/> \$1,500 Contributing Sponsor | <input type="checkbox"/> \$1,000 Individual Sponsor | <input type="checkbox"/> \$500 Individual Sponsor |

Contact Information

Company: _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method

☐ Check made payable to "Immunize Colorado" (enclosed)

☐ Credit card

☐ I require an invoice, sent to: _____

Card Type: Visa / MC / AmEx / Discover

Card Number: _____

Exp. Date: _____ Sec. Code: _____

Total Sponsorship Cost: \$_____

Once we receive your completed sponsorship form, Immunize Colorado staff will contact you to discuss arrangements, attendees, sponsorship benefits, and recognition.

Immunize Colorado is a 501(c)(3) nonprofit organization.
Our Federal Tax ID Number is 84-1479975.

Keeping Colorado Communities Healthy!

13123 East 16th Avenue, Box 281 • Aurora, CO 80045 • icoffice@childrenscolorado.org • 720-777-5340
www.ImmunizeColorado.org