



## The 2024 CDC Pink Book Course

Immunize Colorado is excited to host our first Centers for Disease Control and Prevention (CDC) Epidemiology and Prevention of Vaccine-Preventable Diseases (The Pink Book) course since 2018! The 2024 CDC Pink Book Course will take place on June 5 and 6, 2024 at the Double Tree Cherry Creek in Denver, CO. We will also host a separate supplementary Colorado-specific immunization update from CDPHE and local immunization experts on the afternoon of June 4. This event will draw approximately 200 attendees including physicians, nurses, nurse practitioners, physician assistants, medical assistants, pharmacists, immunization providers, program managers, nursing and medical students, and other medical support staff. The Pink Book course will be an excellent opportunity for these professionals to receive a comprehensive review of immunization principles and updates to the vaccine-preventable diseases recommendations from CDC facilitators.

## Why Sponsor or Exhibit at The Pink Book Course?

The 2024 Pink Book course is an excellent opportunity to connect with healthcare professionals and vaccine providers across Colorado and learn about new vaccine updates and vaccine-preventable disease guidelines. This event is an ideal networking opportunity with a substantial audience who appreciates your commitment to keeping our community safe and healthy through immunization.

Your investment will assist us in providing programs and services that support increased access to immunizations and immunization education across the state. It will also allow us to provide the opportunity for CDC faculty to share critical vaccine education with the immunization and healthcare professionals involved in vaccine delivery in Colorado.

There are several different sponsorship opportunities to choose from to help meet your organization's goals. Please use the table below as a basic guide to the types of advertising, Pink Book involvement, and community engagement opportunities afforded by each Pink Book sponsorship and exhibitor level.

## About Immunize Colorado

For over 31 years, Immunize Colorado has been essential in elevating the role vaccines play in preventing illness and promoting health for all of Colorado. As a statewide 501(c)3 nonprofit, *our mission is to protect Colorado families, schools, and communities from vaccine-preventable diseases.*

We work with healthcare providers, public health departments, businesses, policy makers, and community organizations to fulfill our mission. By focusing on six core program areas - coalition building, community outreach and awareness, provider, education, data translation and action, free and low-cost vaccines, and public policy - the coalition leverages the strengths and resources of our diverse members and community partners to maximize our efforts. We do all of this without accepting funding from vaccine manufacturers or distributors.

# Sponsorship and Exhibitor Opportunities

## Sponsorship Levels

Gold: \$2000  
Silver: \$1000  
Bronze: \$500

## Exhibitor Levels

For-Profit: \$1000  
Non-Profit: \$250

### Gold Level Sponsorship

- 2 complimentary Pink Book registrations
- Sponsor of 2 Pink Book registrations for medical students, graduate students, and/or AmeriCorps VISTAS
- Option to have exhibit table during Pink Book course on June 5 and 6
- Verbal sponsorship recognition at conference and logo displayed on Immunize Colorado website
- Name and logo included on Pink Book marketing including website, social media posts, and registration portal
- Invitation to attend Colorado-specific immunization update on the afternoon of June 4
- Meals provided during Pink Book course (lunch and afternoon snack)

### Silver Level Sponsorship

- 2 complimentary Pink Book registrations
- Verbal sponsorship recognition at conference and logo displayed on Immunize Colorado website
- Name and logo included on Pink Book marketing including website, social media posts, and registration portal
- Invitation to attend Colorado-specific immunization update on the afternoon of June 4
- Meals provided during Pink Book course (lunch and afternoon snack)

### Bronze Level Sponsorship

- 1 complimentary Pink Book registration
- Verbal sponsorship recognition at conference and logo displayed on Immunize Colorado website
- Name included on Pink Book course marketing including website, social media posts, and registration portal
- Invitation to attend Colorado-specific immunization update on the afternoon of June 4
- Meals provided during Pink Book course (lunch and afternoon snack)

### Exhibitor Opportunities

- 2 exhibitors per booth on June 5 and 6 (for-profit exhibitors can add conference attendance for \$150 per person; non-profit exhibitors can add conference attendance for \$75 per person)
- Opportunity to network and share resources, tools, and information with Pink Book course attendees during registration, breaks and lunch
- Exhibit table and chairs
- Exhibitor recognition on Immunize Colorado website and event page
- Invitation to attend Colorado-specific immunization update on the afternoon of June 4
- Meals provided during Pink Book course (lunch and afternoon snack)

If you have any questions or require additional information please contact Madelyn Wild at [madelyn.wild@childrenscolorado.org](mailto:madelyn.wild@childrenscolorado.org). Thank you in advance for considering this opportunity. We hope to see you in Denver!

# 2024 CDC Pink Book Course Sponsor and Exhibitor Agreement

To confirm your sponsorship, please complete the form below and send to [Madelyn.Wild@childrenscolorado.org](mailto:Madelyn.Wild@childrenscolorado.org) or mail to:

Immunize Colorado, Attn: 2024 Pink Book Course  
13123 E. 16<sup>th</sup> Ave. B281 Aurora, CO 80045

## Pink Book Sponsors

\$2,000 Gold Sponsor

\$1,000 Silver Sponsor

\$500 Bronze Sponsor

## Pink Book Exhibitor

\$1000 For-Profit Organization

\$250 Non-Profit Organization

## Contact Information

Organization Name (as you would like it to appear in marketing): \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Method

Check made payable to "Immunize Colorado" (enclosed)

Credit card

Card Type: Visa / MC / AmEx / Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

*Once we receive your completed sponsorship form, Immunize Colorado staff will contact you to discuss arrangements, attendees, sponsorship benefits and recognition.*

Immunize Colorado is a 501(c)(3) nonprofit organization. Our Federal Tax ID Number is 84-1479975.



**IMMUNIZE COLORADO**  
Keeping Colorado Communities Healthy!

13123 East 16<sup>th</sup> Avenue, Box 281 • Aurora, CO 80045 • [icoffice@childrenscolorado.org](mailto:icoffice@childrenscolorado.org) • 720-777-5340  
[www.ImmunizeColorado.org](http://www.ImmunizeColorado.org)