



Community Baby Showers

In-Kind Door Prize Sponsorship



About Immunize Colorado

For the past 33 years, Immunize Colorado has been essential in elevating the role vaccines play in preventing illness and promoting health for all of Colorado. As a statewide 501(c)3 nonprofit, our mission is to protect Colorado families, schools, and communities from vaccine-preventable diseases. We work within six key focus areas to fulfill our mission: coalition building, provider education, data translation and action, no-and low-cost immunization partnerships, community outreach, and public policy.

What are the Community Baby Showers?

Immunize Colorado will host three Community Baby Showers in 2025 and 2026 for pregnant people and young families. Each event will feature approximately 30 exhibitors that will provide resources, information, and services related to health, insurance support, safety, child care support, early learning and literacy, parental support and self-care, and other wraparound services. The events will also offer free food, kid-centered activities and entertainment, and door prizes. We expect about 200 attendees at each event. Event dates include:

- **August 16, 2025** | Clayton Early Learning | Denver, CO
- **September 13, 2025** | Westwood Community Center | Denver, CO
- **February 2026 (exact date TBD)** | Colorado Springs, CO



Why Participate as a Door Prize Sponsor?

Immunize Colorado is hosting these free community events to connect historically underserved families with local resources and services to help give their children a happy, healthy beginning. We are seeking your generous support for this event with the **donation of one or more items** that we will give away during the events as door prizes. This is an excellent opportunity to engage with hundreds of new and expecting parents to promote your business and demonstrate your support of community health and wellbeing in Colorado.

Below is a list of the benefits you'll receive as a Baby Shower Door Prize Sponsor. We look forward to your in-kind participation in these wonderful community events!

- Logo and website link included on website event page, e-invitation, email marketing, and event follow-up email | Avg. 10,000 web visitors/month & 3,000 email list members
- Mention in minimum of three (3) social posts (Facebook, X, and Bluesky) | 4,800+ followers
- Mention in Team Vaccine blog post after events wrap | Avg. 1,500 visitors/month

To confirm your participation, please email Emily.Clancy@childrenscolorado.org. Emily will be in touch to coordinate benefits and donation pickup.

