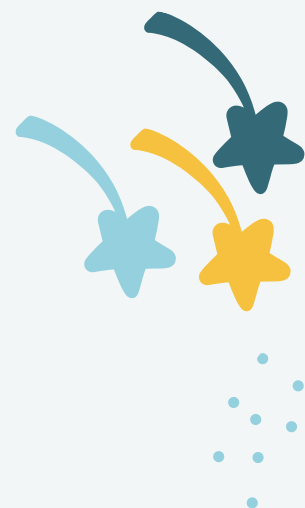


★ 2025 and 2026 Community Baby Showers

August 16, 2025
September 13, 2025
February 2026 (exact date *TBD*)



Sponsorship Opportunities



Hosted by
 IMMUNIZE
COLORADO



About Immunize Colorado



For the past 33 years, Immunize Colorado has been essential in elevating the role vaccines play in preventing illness and promoting health for all of Colorado. As a statewide 501(c)3 nonprofit, our mission is to protect Colorado families, schools, and communities from vaccine-preventable diseases. We work within six key focus areas to fulfill our mission: coalition building, provider education, data translation and action, no- and low-cost immunization partnerships, community outreach, and public policy.

What are the Community Baby Showers?

Immunize Colorado will host three Community Baby Showers in 2025 and 2026 for pregnant people and young families. Each event will feature approximately 30 exhibitors that will provide resources, information, and services related to health, insurance support, safety, child care support, early learning and literacy, parental support and self-care, and other wraparound services. The events will also offer free food, kid-centered activities and entertainment, and door prizes. We expect about 200 attendees at each event. Event dates include:

- **August 16, 2025** | Clayton Early Learning | Denver, CO
- **September 13, 2025** | Westwood Community Center | Denver, CO
- **February 2026 (exact date TBD)** | Colorado Springs, CO



Why Sponsor the Baby Showers?

- Immunize Colorado is hosting these free community events to connect historically underserved families with local resources and services to help give their children a happy, healthy beginning. As a Baby Shower sponsor, you will have the opportunity to connect with hundreds of new and expecting parents to build greater awareness of your organization while demonstrating your support for local families and the larger community.

Your participation not only supports our ability to plan and host the Baby Showers, but also allows us to provide other programs and services that support increased access to immunizations for all Coloradans, including public awareness and information campaigns and educational events for healthcare providers.

There are several different opportunities to choose from to help you meet your organization's goals. Below is a guide to the types of advertising, public relations, and community engagement opportunities afforded by each event sponsorship level. We look forward to your participation and partnership in these wonderful community events!

Sponsorship Levels & Benefits



Community Champion - \$7,000

- Sponsor organization listed in event name (“Community Baby Shower Presented By...”) at all three (3) Baby Showers
- Speaking opportunity during event at all three (3) Baby Showers
- Option to have exhibit table at all three (3) Baby Showers
- Name and logo included on Baby Shower event signage and pre-event marketing materials including event flyers, event webpage, and social media posts
- *Only one sponsorship available at this level*

Culinary Collaborator - \$5,000

- Fuels the fun! Sponsorship supports food trucks at all three (3) Baby Showers for attendees to enjoy free of charge
- Option to have exhibit table at all three (3) Baby Showers
- Name and logo included on Baby Shower event signage and pre-event marketing materials including event flyers, event webpage, and social media posts
- *Only one sponsorship available at this level*

Wellbeing Warrior - \$3,000

- Provides a little pampering! Sponsorship supports services like chair or hand massages at all three (3) Baby Showers for parents to partake in free of charge
- Option to have exhibit table at all three (3) Baby Showers
- Name and logo included on Baby Shower event signage and pre-event marketing materials including event flyers, event webpage, and social media posts
- *Only one sponsorship available at this level*

Sponsorship Levels & Benefits cont.



Bloom Booster - \$1,000

- Sponsorship of three (3) Baby Shower events
- Option to have exhibit table at three (3) Baby Showers
- Name included on Baby Shower event signage and pre-event marketing materials including event flyers, event webpage, and social media posts

Growth Guru - \$750

- Sponsorship of two (2) Baby Shower events (sponsor's choice)
- Option to have exhibit table at two (2) Baby Showers
- Name included on Baby Shower event signage and pre-event marketing materials including event flyers, event webpage, and social media posts

Health Hero - \$500

- Sponsorship of one (1) Baby Shower event (sponsor's choice)
- Option to have exhibit table at one (1) Baby Shower
- Name included on Baby Shower event signage and pre-event marketing materials including event flyers, event webpage, and social media posts

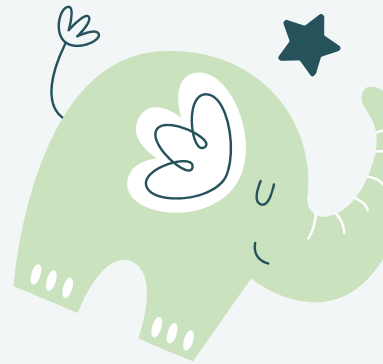
Communications Reach

<u>Promotion Channel</u>	<u>Reach</u>
Email	Approx. 3,000 list members
Website	Average 10,000 visitors/month
Social Media	1,800 Facebook followers, 3,000 Twitter followers

Baby Shower Sponsorship Agreement

To confirm your sponsorship, please complete the form below and email it to Emily.Clancy@childrenscolorado.org or mail it to:

Immunize Colorado, Attn: 2025 Regional Immunization Summit
13123 E. 16th Ave. B281, Aurora, CO 80045



Sponsorship Level

☐ Community Champion* (\$7,000)

☐ Bloom Booster (\$1,000)

☐ Culinary Collaborator* (\$5,000)

☐ Growth Guru (\$750)

☐ Wellbeing Warrior* (\$3,000)

☐ Health Hero (\$500)



**Only one sponsorship available at this level*

Preferred Shower Date(s) (for Growth Guru and Health Hero sponsors): _____

Contact Information

Organization Name (as you would like it to appear in marketing): _____

Contact Name & Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method

_____ Check made payable to Immunize Colorado (enclosed)

_____ Credit card

Card Type: Visa / MC / AmEx / Discover

Card Number: _____ Exp. Date: _____ CCV: _____

Billing Address: _____



Immunize Colorado is a 501(c)(3) nonprofit organization. Our Federal Tax ID Number is 84-1479975.



Keeping Colorado Communities Healthy!

13123 East 16th Avenue, Box 281 • Aurora, CO 80045 • icoffice@childrenscolorado.org • 720-777-5340 • www.ImmunizeColorado.org

