IMMUNIZE COLORADO

June 7 - June 8, 2027 | Glenwood Springs

The Colorado Immunization Summit

Progress Worth Protecting: Standing Up for Science

Sponsorship & Exhibitor Opportunities

Full conference agenda and details coming soon!
www.ImmunizeColorado.org

About Immunize Colorado

For 35 years, Immunize Colorado has been essential in elevating the role vaccines play in preventing illness and promoting health for all of Colorado. As a statewide 501(c)3 nonprofit, our mission is to protect Colorado families, schools, and communities from vaccine-preventable diseases. We work with healthcare providers, public health departments, businesses, policy makers, and community organizations to fulfill our mission. By focusing on five core program areas – community outreach, provider education, data translation, free and low-cost immunization partnerships, and public policy – Immunize Colorado leverages the strengths and resources of our diverse community partners to maximize our efforts.

The 2027 Colorado Immunization Summit

Immunize Colorado is pleased to host our fifth Colorado Immunization Summit. Honoring the centuries of science that got us here, and coming together to imagine the path ahead, this year's conference theme is **"Progress Worth Protecting: Standing Up for Science."**

The 2027 Summit will take place on Monday, June 7th and Tuesday, June 8th at the breathtaking Hotel Colorado in downtown Glenwood Springs. The event will draw 150 - 200 attendees from across Colorado, including

- nurses
- physicians
- medical assistants
- pharmacists
- health educators
- school administrators
- and other health and public health professionals who work with immunizations.

The Summit is a great opportunity for these professionals to learn from experts on current issues and strategies to increase vaccine delivery, education, and uptake in Colorado. The event is an ideal networking opportunity with a substantial audience who shares your commitment to keeping our statewide community safe and healthy through immunization.

Sponsorship Reach

Promotion Tool/Channel	Reach
Email	2,560 subscribers
Immunize Colorado Website	5,000 users per month
Immunize Colorado Facebook & Instagram	2,000 followers
Digital Event Promotion/ On-Screen Recognition at Event	Roughly 150-200 attendees

Keep reading to learn more about options to participate in the Summit.

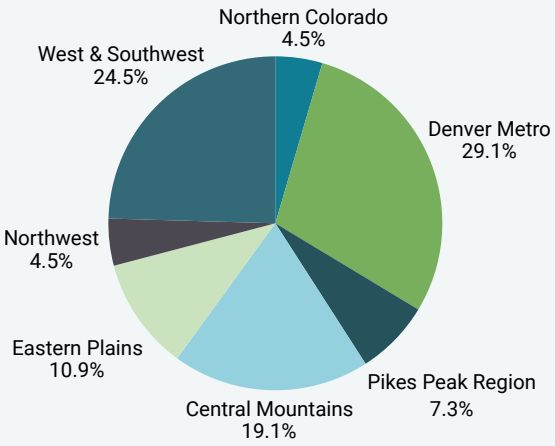
Why Sponsor and Exhibit at the Summit?

The 2027 Immunization Summit will connect healthcare providers and public health professionals across Colorado to learn about topics in vaccine equity. Topics include the state of immunization in Colorado, techniques for vaccine delivery, approaches for vaccine distribution, best practices in vaccine communication, and relationship building within communities.

The 2025 Immunization Summit hosted attendees from **nearly 40 Colorado counties** – many of which were rural – making this an ideal opportunity to reach a statewide audience.

Your investment allows us to provide programs and services that support increased access to immunizations for all Coloradans. These include public awareness and information campaigns, educational events for healthcare providers, and promoting policies that keep Colorado communities healthy.

Regional Representation of 2025 Attendees



There are several opportunities to choose from at the Summit to support your organization's goals. We look forward to seeing you in Glenwood Springs!

Sponsorship Opportunities

Big Shot - $5,000

- 4 complimentary Summit registrations
- Sponsor of 2 Summit registrations for medical students, graduate students, and/or AmeriCorps VISTAS
- Option to have an exhibitor table during Summit
- First choice in exhibit table selection
- Opportunity to add on sponsorship of the Summit breakfast, lunch, or reception (additional fee of $500); only one of each available
- Verbal sponsorship recognition at conference, logo displayed on conference signage, and recognition on the Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

Keep reading to learn more about options to participate in the Summit.

Sponsorship Opportunities (cont.)

Ambassador - $3,000

- 3 complimentary Summit registrations
- Option to have exhibitor table during Summit
- Priority in exhibit table selection
- Opportunity to add on sponsorship of the Summit breakfast, lunch, or reception (additional fee of $500); only one of each available
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

Partner - $1,000

- 2 complimentary Summit registrations
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Opportunity to add on sponsorship of the Summit breakfast, lunch, or reception (additional fee of $500); only one of each available
- Meals provided during Summit (breakfast, lunch, snacks)

Advocate - $500

- 1 complimentary Summit registration
- Verbal sponsorship recognition at conference and logo displayed on conference signage and Immunize Colorado website
- Name and logo included on Summit marketing including flyer, website, social media posts, and registration portal
- Meals provided during Summit (breakfast, lunch, snacks)

Add-on Sponsorship of Meal or Reception

Available only to Big Shot, Ambassador, and Partner Level Sponsorships; one sponsorship available per meal; sponsorships will be given on a first-come, first-served basis

- **For $500**, sponsor breakfast or lunch
- **For $750,** sponsor a reception
- Verbal recognition by Summit leadership during morning welcome address
- Signage around venue recognizing sponsorship of the meal

Exhibitor Opportunities

For-profit Exhibitor Fee - $500
Non-profit Exhibitor Fee - $250

- 2 exhibitors per booth
- For-profit Summit attendance for exhibitors for $150
- Non-profit Summit attendance for exhibitors for $100
- Opportunity to network and share resources, tools, and information with
- Summit attendees during registration/breakfast, breaks, and lunch
- 6’ exhibit table and 2 chairs
- Exhibitor recognition on Summit webpage
- Meals provided during Summit (breakfast, lunch, snacks)

Once we receive your completed form, Immunize Colorado staff will contact you to discuss arrangements, attendees, sponsorship benefits (if applicable), and recognition.

Don’t see a sponsorship level that works for you?
Contact us at Marynn.Krull@childrenscolorado.org to craft a custom sponsorship option!

Cancellation Policy

In the event that an Exhibitor cancels participation in the exhibit, the Exhibitor shall promptly notify Immunize Colorado in writing.

- Cancellations received prior to **February 14th, 2027** will receive a full refund less 10% of registration costs as a processing fee and less a $50 administrative fee.
- Cancellations received between **February 15th - March 31st, 2027** will receive a 50% refund of registration costs.
- Cancellations received on or after **April 1st, 2027** will result in forfeiture of all funds paid.

Upon cancellation, the Exhibitor loses all right to space. Immunize Colorado reserves the right to reassign that space to another Exhibitor.

Upon completion of a Sponsor registration, you have committed to supporting Immunize Colorado with those funds. Certain sponsorships become unavailable to sell to another potential sponsor; therefore, we are unable to accept Sponsor cancellations.

We are not able to accept registrations for Sponsors or Exhibitors after **May 26th, 2027.**

Full Summit agenda and event details will be available on the Immunize Colorado website in early 2027 at
ImmunizeColorado.org/event/the-colorado-immunization-summit/

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2027 Immunization Summit Sponsor and Exhibitor Agreement

To confirm your sponsorship, please complete the form below and send to **Marynn.Krull@childrenscolorado.org** or mail to:
Immunize Colorado, Attn: 2027 Immunization Summit
13123 E. 16th Ave. B281, Aurora, CO 80045

Summit Sponsorship Level

___$5,000 Big Shot Sponsor ___ $3,000 Ambassador Sponsor

___$1,000 Partner Sponsor ___ $500 Advocate Sponsor

___$500 meal add-on (Big Shot, Partner, and Ambassador levels, only)

Summit Exhibitors

___ $500 For-profit Exhibitor ___ $250 Non-profit Exhibitor

Number of Non-profit Summit Attendees ($100/person) _____

Number of For-profit Summit Attendees ($150/person) _____

Contact Information

Organization name (as you would like it to appear in marketing):

_____

Contact Name and Title:

_____

Address: _____ Zip Code: _____

City: _____ State: _____

Phone: _____ Email: _____

Payment Method

___ Check made out to Immunize Colorado (enclosed)

___ If paying with card, I would like to cover online processing fees

___ Credit card

Card Type: Visa / MC / AmEx / Discover /

Card Number _____ Exp. Date: / CVV: _____

Billing Address: _____

Immunize Colorado is a 501(c)(3) nonprofit organization. Our Federal Tax ID Number is **84-1479975**.